

Golden Paintworks

A division of Golden Artist Colors, Inc.
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**FOR IMMEDIATE RELEASE**

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**GOLDEN PAINTWORKS ANNOUNCES
NEW PAINTWORKS DIRECTOR FOR BRANDED PRODUCTS**

— New Berlin, NY, June 22, 2018

Golden Paintworks[®], a division of Golden Artist Colors, Inc., announces the recent hire of Jim Rogers as its new Director of Paintworks Branded Products. In this role, Rogers will lead the development, marketing and sales of the Paintworks branded products, currently including Lifestyle Finishes[™], Pro Finishes, and the new Theme Paint line.



Barbara Schindler, President at Golden Artist Colors, shared, "The addition of Jim to our Paintworks team will help us grow and mature our Paintworks branded product lines faster and better than would have otherwise been possible. With his vast experience, knowledge, and contacts, Jim is uniquely positioned to communicate the quality and performance of our products and share that message with both dealers and consumers."

Jim Rogers is well known throughout the industry, having spent 40 years developing Modern Masters, Inc., a leader in decorative coatings. As President at Modern Masters, Rogers was responsible for overall performance in all areas of the business; Planning, Sales, Marketing, Production, R&D, Finance and HR.

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Rogers resides in Valencia, CA with his wife and son, where they are active in their local youth hockey organization. Visit www.GoldenPaintworks.com for more information.

About Golden Paintworks®

Golden Paintworks is the commercial coatings division of Golden Artist Colors, Inc. By listening to customer needs, then applying our considerable knowledge and experience to addressing those needs, Golden Paintworks innovates on behalf of people who work with paint every day. We don't just make paint, we live it. This is a company born of a passion for paint and an uncompromising commitment to quality. These are family values that go back to the 1940's when business was conducted mostly face-to-face, and customer service was simply known as friendship. Today we're an employee-owned company that strives to deliver exceptional value while maintaining the highest standards of quality, safety, and consideration for our community and environment.

To learn more about a modern paint making company with classic qualities, come visit our factory in New Berlin, NY, or GoldenPaintworks.com.

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